



South Jersey Section Mercedes Benz Club of America



Targeted advertising to M-B owners in the
greater New Jersey and Philadelphia areas.
Advertising Rates Effective April 1, 2021

SJS Web Page Advertising

\$30 for three (3) calendar months
\$100 for twelve (12) calendar months
Direct link on the SJS main Web page.

[Local Area M-B Maintenance, Repair and Restoration \(MRR\) Resource Page](#)

[▶ SJS MRR Resources Page](#)

- Advertiser must submit a camera-ready ad no larger than twenty-four (24) square inches in area (landscape orientation, 6" x 4") in any image file format (TIFF, JPG, PNG, etc.) or as a PDF.
 - Clean, simple designs work best. Fifty percent of the membership will read your ad on a smartphone or tablet.
 - Typeface point size should be 12 point or larger.
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SJS Membership eNewsletter Advertising

Flexible insertions: Sequential issues, every other issue, etc.
\$30 for three (3) insertions
\$100 for twelve (12) insertions

Newsletters are sent frequently on an ad hoc basis to SJS members and all Northeast MBCA Section Presidents: North Jersey, Westchester (NY), Connecticut, New York City, Long Island, Northeastern Pennsylvania and Delaware Valley (Philadelphia).

For more information contact:

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Payment by check only, made out to South Jersey Section - MBCA

http://www.paft-nj.org/WEB_PAGE_MBCA_MAIN_PAGE.htm