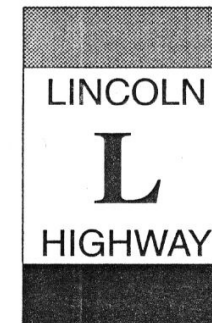


SCHEDULE OF EVENTS

| DATE | TIME | DESCRIPTION |
|-----------------------------|-----------------|--|
| <i>Wednesday</i> June 14 | 1:00-3:00 PM | Board of Directors Meeting |
| | 3:00-7:00 PM | Registration - Bookroom/Hospitality Suite Open Dinner On Your Own |
| | 8:00-10:00 PM | Jesse Petersen - Welcome Howard Wiseman - Local New Jersey History Mitchell Dakelman - The Lincoln Highway in New Jersey |
| <i>Thursday</i> June 15 | 7:00-8:30 AM | Breakfast at Victoria's |
| | 8:30 AM-3:00 PM | Mary Tangolics - Southern Tour through Highland Park, Princeton & Trenton into Pennsylvania (Lunch Provided) |
| | 3:30-5:30 PM | Bookroom/Hospitality Suite Open |
| | 6:30-8:00 PM | Buffet Dinner |
| | 8:00-10:00 PM | Kevin Patrick - Dodging Doom on the Lincoln Highway To Be Named - Road Maps of the Lincoln Highway |
| <i>Friday</i> June 16 | 7:00-8:30 AM | Breakfast at Victoria's |
| | 8:30 AM-NOON | Christine Lewandowski - Historic Preservation Leon Schegg - The Holden Lincoln Highway Photo Album of 1915 Dan Marriott - National Historic Trust - Historic Roads Conference |
| | NOON-1:30 PM | State Chapter Buffet Luncheon |
| | 1:30-4:30 PM | Tom Flagg - Pulaski Skyway Bob & Joyce Ausberger - Progressing to Lincoln Highway Interpretive Sites Esther Oyster - Beautification on the Lincoln Highway |
| | 4:30-7:30 PM | Bookroom/Hospitality Suite Open Dinner on Your Own |
| | 8:00-10:00 PM | New Jersey AAA - History of the AAA and Its Impact on Auto Travel Pete Genovese - Diners in New Jersey |
| <i>Saturday</i> June 17 | 7:00-8:30 AM | Breakfast at Victoria's |
| | 8:30 AM-3:00 PM | Northern Tour-Weehawken Ferry, Times Square & Lincoln Highway (Lunch Provided at a NJ Diner) |
| | 3:00-4:30 PM | Informal Workshops and Discussion Groups |
| | 4:30-6:30 PM | Bookroom/Hospitality Suite Open |
| | 6:30-8:00 PM | Annual Business Meeting |
| | 8:00-9:30 PM | Awards Banquet and Preview of 2001 Conference |
| <i>Sunday</i> June 18 | 7:00-9:30 AM | Breakfast at Victoria's |
| | 9:30-11:30 AM | If needed, continue Board of Directors meeting and/or hold meeting of Executive Committee |

LINCOLN HIGHWAY ASSOCIATION



EIGHTH ANNUAL CONFERENCE Edison, New Jersey June 14-18, 2000

**Our speakers will *amaze* you,
our sights will *astound* you, and
our tours will *thrill* you.**

From the Big Apple to the City of Brotherly Love...
From Nathan's® Hot Dogs to Philly Cheesesteak...
From the Statue of Liberty to the Liberty Bell...
From the Great White Way to Penn Square...

**Join us in the Garden State and
experience the sights and history of
the first 95.5 miles of the Lincoln
Highway, starting at Times Square in
New York City and heading west to
City Hall in Philadelphia.**

PROGRAM SUMMARY

We begin with a meeting of the board of directors at 1:00 PM on Wednesday, June 14. Regular check-in and conference registration begin at 3:00 PM. Visit the hospitality suite and bookroom, enjoy a drink with your friends at our cash bar, and have dinner on your own in one of the hotel's excellent restaurants - or an authentic nearby diner. Then, at 8:00 PM, be there for the welcoming ceremony and the first two speakers.

On Thursday, June 15, have a complimentary home-cooked breakfast in Victoria's Restaurant, and then at 8:30 AM board the plush buses for the Southern Tour into Pennsylvania. Returning to the hotel by 3:00 PM, you can again visit the hospitality suite, bookroom and cash bar before feasting on our fabulous dinner buffet at 6:30 PM. And be sure to stay awake after dinner for the next two speakers, starting at 8:00 PM.

Next, on Friday, June 16, after another complimentary made-to-order breakfast at Victoria's, we enjoy presentations by experts in the morning, after lunch, and in the evening. At noon, we have a delightful buffet luncheon for the state chapters, and the hospitality suite, bookroom and cash bar will be open starting at 4:30 PM. After dinner on your own, we return at 8:00 PM for the last two speakers.

Then, on Saturday, June 17, fortify yourself with the complimentary deluxe continental breakfast at Victoria's before heading out on the Northern Tour. On this tour, we will cross the Hudson River on the Weehawken Ferry, just like our grandparents in the early days of the Lincoln Highway. We'll then explore glittering Times Square, and return to the hotel by 3:00 PM on the old Lincoln Highway. At that time we will have informal workshops and discussion groups, and the hospitality suite, bookroom and cash bar will be open at 4:30 PM. At 6:30 PM we will hold

the annual business meeting, followed by our gala Awards Banquet at 8:00 PM.

Finally, on Sunday, June 18, have a great farewell complimentary continental breakfast at Victoria's before heading home. If necessary, there will be a continuation of the board of directors meeting and/or a meeting of the executive committee. See you in Grand Island, Nebraska on June 13-17, 2001.

SEE REGISTRATION FORM ENCLOSED

HOTEL INFORMATION

The official conference hotel is *Exceptional by Design*®.

The Clarion Hotel & Towers
2055 Lincoln Highway
Edison, NJ 08817

Phone: 732.287.3500
Fax: 732.287.8190
Toll-free: 800.CLARION (252.7466)

Our rates are \$89 per night plus 6% tax (\$94.34) on June 14 & 15, and \$94 per night on June 16 & 17 (\$99.64) - single or double occupancy. Our rates include a cooked-to-order breakfast on Thursday & Friday, and a deluxe continental breakfast on Saturday & Sunday.

The hotel is holding our room block until May 14, 2000. After that date, rooms are on a "space available" basis. When making reservations, be sure to ask for the "Lincoln Highway Association" rate.

The hotel is located less than 30 minutes from Newark International Airport, and the hotel has a special rate with State Shuttle of \$17 each way from or to the airport.

LHA

Take a Tour With Us On a Real Plush Bus

